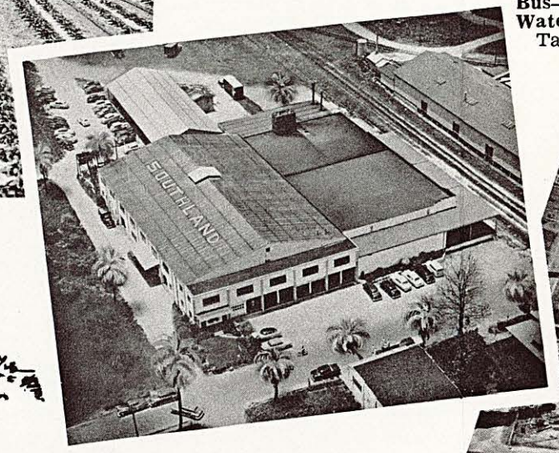
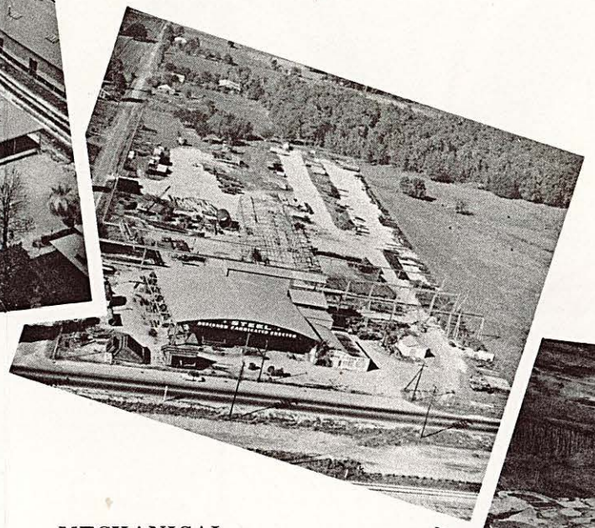
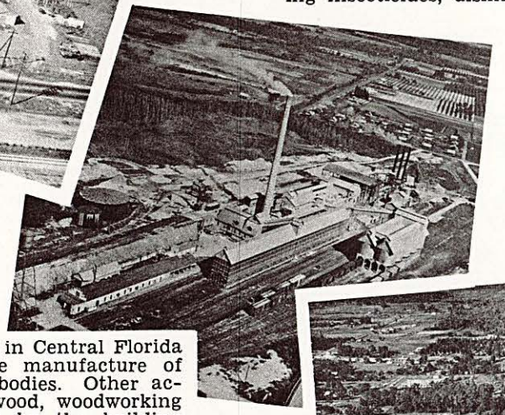
This Is
Plant City
Florida
Plant City Development Committee
P. O. Box 1509 — Plant City, Florida

MARKETS (See back pages).

PLANT CITY and 55,000 within 15 miles. Ideal location for state distribution, Gulf ports, Caribbean and South American markets.







AGRICULTURAL INDUSTRY

In Eastern Hillsborough County farmers have accessible markets and plenty of good earth on which to live, plant and prosper. For eight months each year, PLANT CITY'S great state-operated Farmers' Market with its chanting auctioneer is the "mecca" for hundreds of produce-laden trucks.

Present value of farm land and buildings in Florida is 50% above the national average and 61% above the average of the Southeastern states as a group.

Citrus—Florida produces for the winter markets, 87% of the nation's grapefruit and 85% of the oranges. PLANT CITY is surrounded with groves of 1¼ million trees. In addition to the usual canning, juicing, and concentrating plants, PLANT CITY has the world's only citrus crystals plant.

Strawberries—PLANT CITY is the world's Winter Strawberry Capital. Approximately 4,000 acres are put to winter strawberries alone in the PLANT CITY area.

Vegetables—The raising of table vegetables is utilizing some 20,000 to 25,000 acres in the PLANT CITY area, and is expanding yearly thru planned land development.

Cattle—Florida's meat packers slaughtered over one million animals in 1955. Most of these cattle are raised within 100 miles of PLANT CITY.

OTHER FOOD INDUSTRY

The availability of farm produce in the PLANT CITY area attracts plants which keep busy during the producing seasons, processing, packaging, and freezing not only winter strawberries, but many other fresh fruits and vegetables. In off seasons they process imported foods such as bananas, pineapples and coconuts. Two plants conduct large scale shrimp packing and freezing operations. A PLANT CITY firm, largest in Central Florida, furnishes ready-peeled and cut potatoes to restaurants, potato chip makers, etc. Large frozen food storage warehouses are available in PLANT CITY.

LIVEABILITY

PLANT CITY'S healthful climate permits enjoyment of your favorite outdoor diversions and recreation 365 days a year with fuller use of your leisure time, a healthier, more interesting life. Newcomers from all walks of life and every state like the friendly spirit of the people of PLANT CITY. New schools, new homes, new shopping centers, and new businesses are becoming everyday evidence of progress.

Most of the leading denominations are represented among the many fine churches in PLANT CITY.

PLANT CITY has outstanding facilities for medical care including a complete, up-to-date 100-bed hospital.

GOVERNMENT

PLANT CITY has for years operated under a City Manager who reports to an elective five-man commission and mayor-commissioner. Two fire stations are maintained with full-time firemen and up-to-date equipment. The police department has a uniformed force of 20 men, and two school crossing guards.

The county government is also efficient and economical. Some 18 county agencies will soon be housed in a new county building for the PLANT CITY area.

BANKING

Hillsboro State Bank, First National Bank in Plant City, First Federal Savings and Loan Association of Plant City, Industrial Development Corp. (Being organized).

TRANSPORTATION

Railroads—Two main lines:
Atlantic Coast Line R.R.
Seaboard Air Line R.R.

Motor Freight—Regular pick-ups by:
Central Truck Lines, Inc.
Great Southern Trucking Company, and
Hunt Truck Lines; others on call.

Air—Tampa International Airport—25 miles West. Local private airstrip for industry.

Bus—Greyhound Lines—48 daily.

Water—25 miles west to Florida's principal port—Tampa—served by 41 shipping lines.

MECHANICAL INDUSTRIES

PLANT CITY has the largest plant in Central Florida doing heavy steel fabrication, the manufacture of large and small tanks and truck bodies. Other activities include pine lumber, pulpwood, woodworking mills and other plants supported by the building industry such as concrete products.

TAXES

There are no state income taxes or state ad valorem taxes. County real estate taxes are generally considered favorable with only 19.5 mills added for property within the city limits. For owners living on their property, the tax applies only on the excess over $5,000 assessment.

Personal property taxes use the same rates based on declared values, and subject to certain further exemptions. Occupational license fees are nominal.

WORKERS

The tremendous worker resources of this area is one of our foremost attractions for industry; i.e.

A large supply of workers including many skills, plus in-migration from other states insures no shortage due to industrial growth.

A good record of labor-management cooperation. Wage scales somewhat lower than the national average.

Specialized workers can be recruited to Florida more easily than in most other states.

A good response resulting from training programs.

UTILITIES

Electric—Lowest power rates in the state available to industry. The Tampa Electric Co. is keeping ahead of growing needs.

Gas—City operated system plus private bottled service outside. Good prospects for natural gas later.

Water—City-owned, deep artesian wells furnish an ample supply of pure water for homes and industry, at customary rates.

Sewer—The municipal sewer system is being constantly expanded and includes one of the most modern treatment plants in the state.

CHEMICAL INDUSTRY

Many chemicals plants have already been attracted to this area because of the natural resources and by-products. The nation's largest phosphate deposits lie a few miles to the southeast. In addition to phosphate mining and processing there are plants making insecticides, disinfectants and fertilizers.

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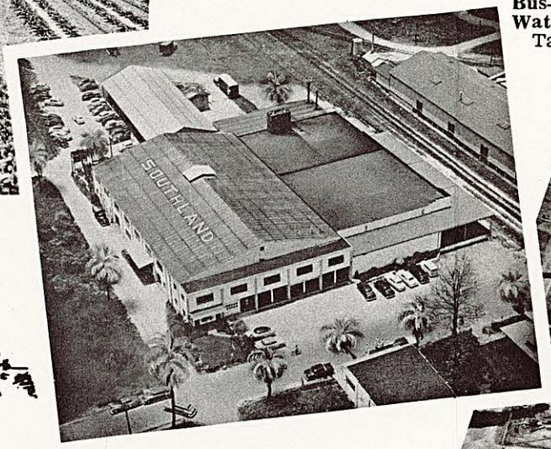

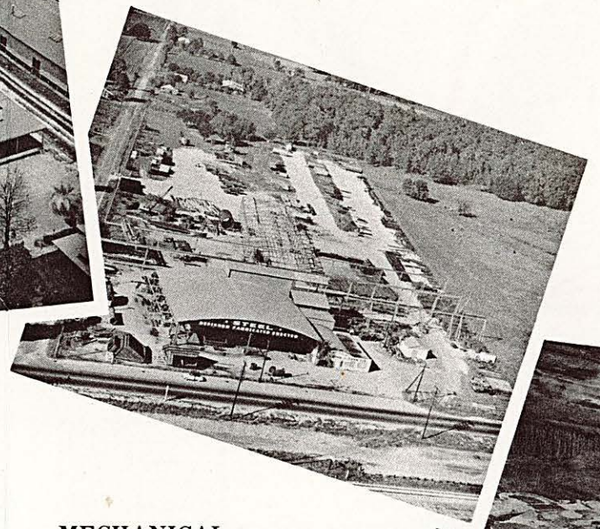

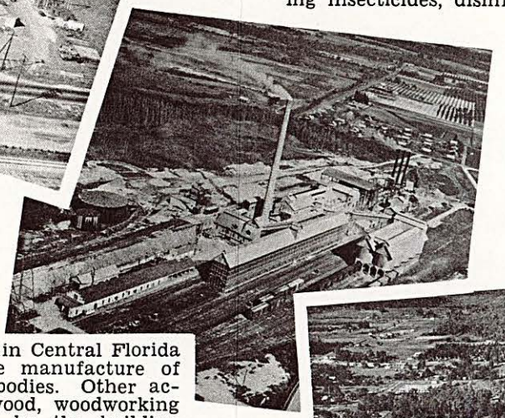

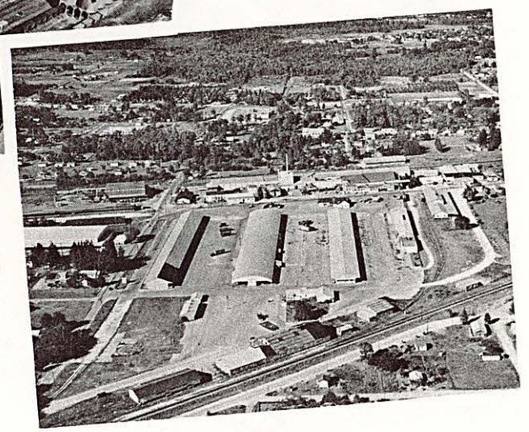

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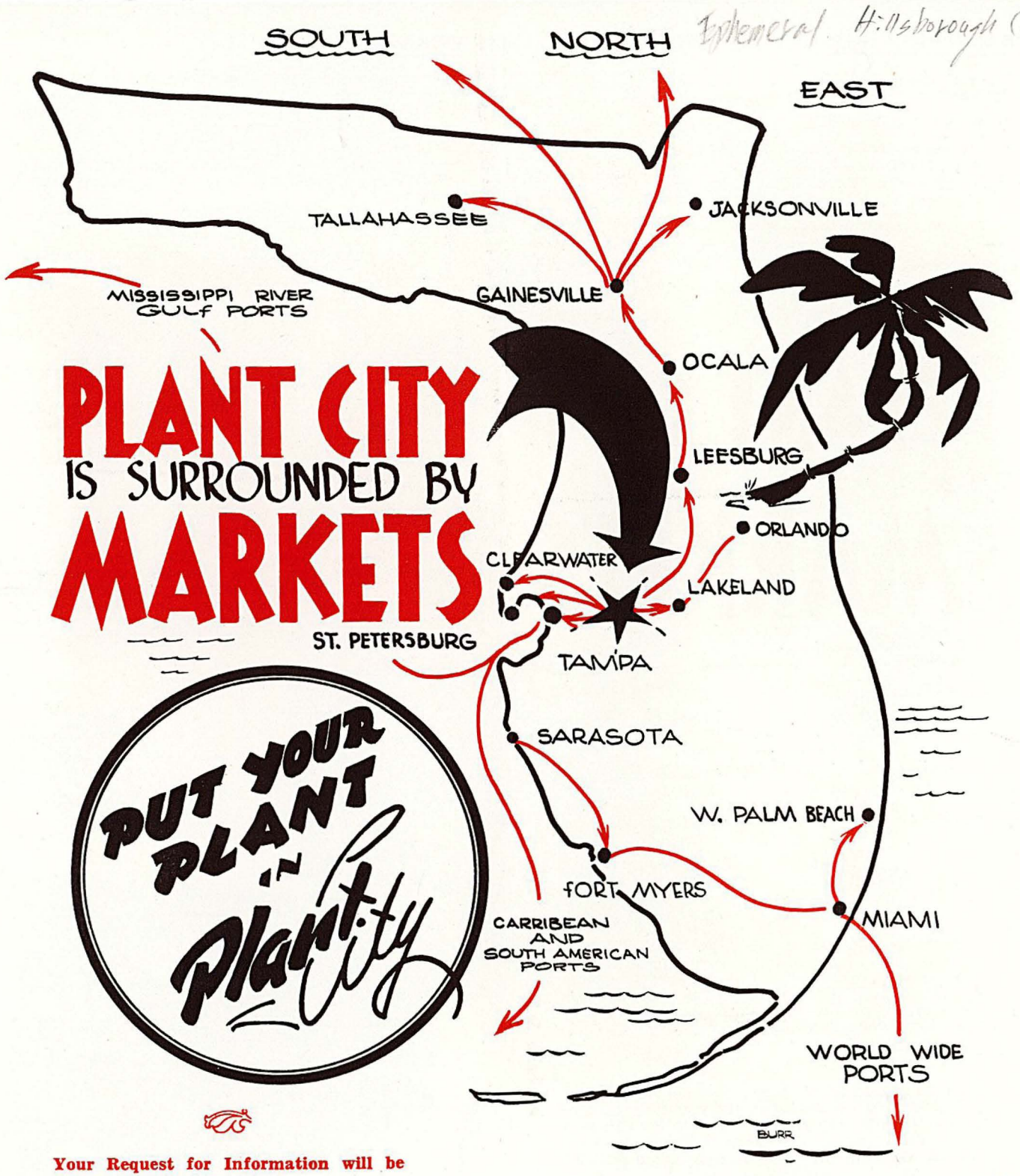

PLANT CITY IS SURROUNDED BY MARKETS

PUT YOUR PLANT IN Plant City

Your Request for Information will be Handled Confidentially.

Plant City Development Committee

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